

A LOOK BACK ON 回顾报告 BEYOND EXPO 2021

< WHAT'S NEXT? >











beyondexpo.com

BEYONDEXPO2021 # TECHXIMPACT

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MACAU TECHNOLOGY
GENERAL ASSOCIATION 澳門科技總會

TECHNOLOGY X IMPACT 科技X影响力







BEYOND EXPO 2021 IN NUMBERS

BEYOND EXPO 2021 数据总览

3 300+ 100+ 300+

Days

天

Spea :中`#:

رريب 0

Speakers Forums

演讲嘉宾

论坛

•

Exhibitors

展商



15 M+

Social Media Views

新媒体浏览量









Others

其他

300+ Media Releases

300+媒体发布大会报道

900 +

Published Posts Pa

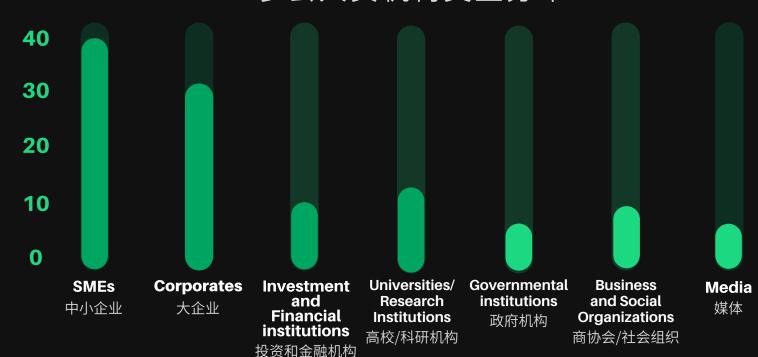
图文发布

30 IVI

Page Views 阅读量

The organization type distribution of attendees

参会人员机构类型分布



3.5M+

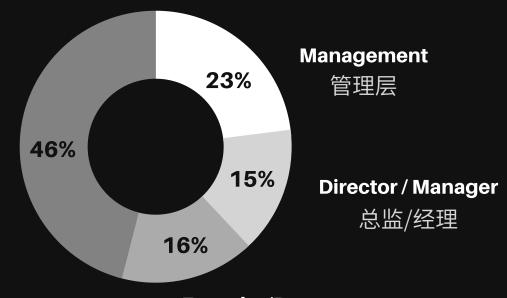
online attendees 线上观众

20 K+
on-site attendees

现场观众

Attendees by senior leadership

高层管理者出席占比



Founder/Partner 创办人/合伙人



BEYOND EXPO 2021 MEDIA COVERAGE

BEYOND EXPO 2021 媒体传播数据汇总

Media 媒体

Release 发布

900+

Page Views 阅读量

36M

Exclusive Global Strategic Media Partner

独家国际战略合作媒体



Strategic Business Media Partner

战略商业媒体合作伙伴



New Media Views 新媒体阅读量

15 M

Overseas Media 海外媒体占比

30%

Unique Visitors 报道覆盖人数

Engagement 互动量

100 K

Overseas Page Views 海外观众阅读覆盖量

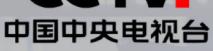
10 M

Impression 潜在受众

491.2 M

Media Partners 部分参与报道媒体











中国日新





一人镁客网





新华社



























视频全程直播观看量达500万 5 MILLION LIVE VIEWS

BEYOND Expo 2021 得到CGTN、福 布斯中国、新浪科技、凤凰科技等媒 体全程视频直播支持。

BEYOND Expo 2021 was broadcasted live on CGTN, Forbes China, Sina Technology, Phoenix Technology

CGTN直播推荐 **RECOMMENDATION**



sina 新浪期经回溯

【直播: BEYOND国际科技创新博览会——图 峰会】The BEYOND Expo gathers top-tier v capital funds to build an international network professional with the theme of "the last 10 ye the next 10 years." #CGTN直播# □ CGTN的

09:00, 62-Dec-2021



(E) Savoisi >



Home China World ∨ Politics Business Opinions Tech & Sci Culture Sports Travel Nature Picture Video Live TV Specials







BEYOND国际创新博览会开幕式





Mainstream Media Front Page Coverage

BEYOND 2021 >

主流媒体争相头版报道



















Exposure Channel (Television Broadcast)

覆盖电视/广播媒体渠道





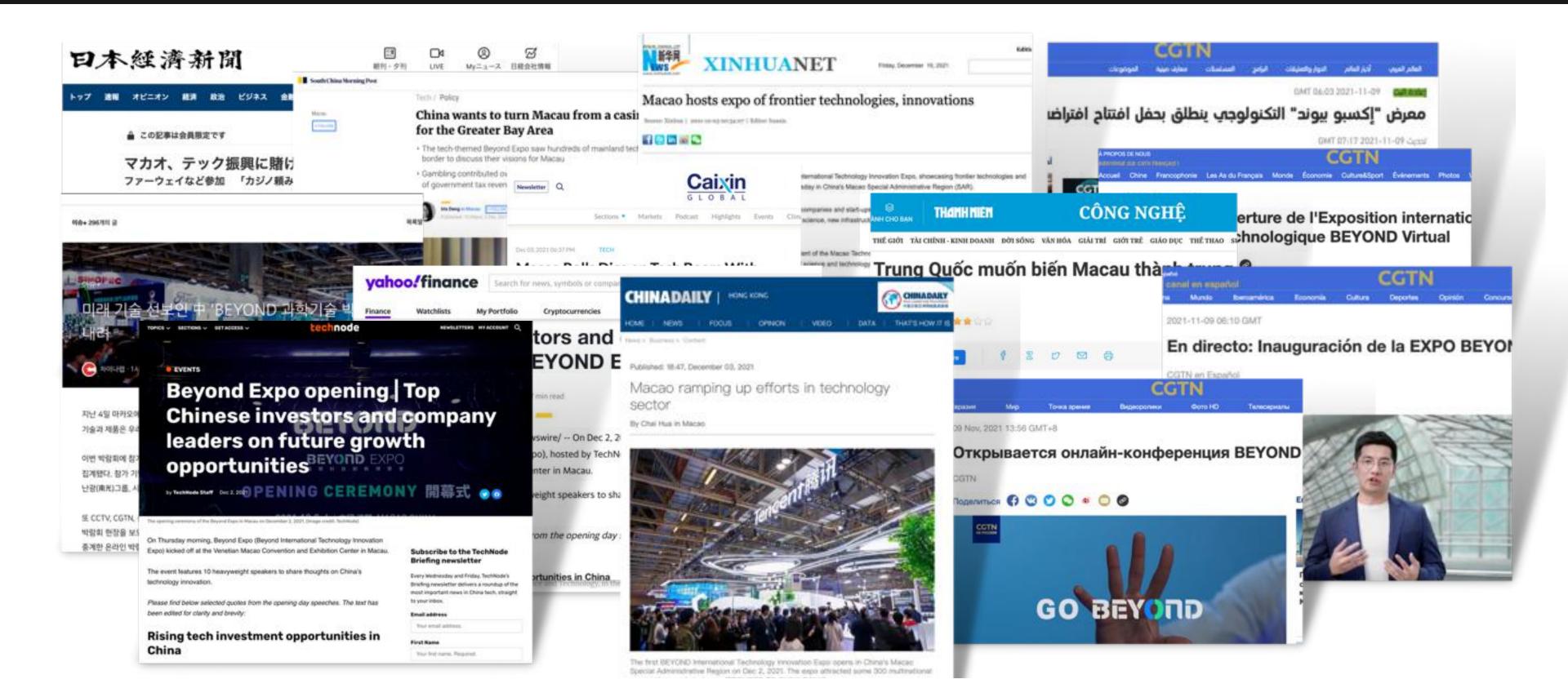
Social Media

新媒体渠道

- 超500条图文及视频发布,
- 社交媒体阅读及互动量达1500万。
- Nearly 500 graphics and videos posted.
- Social media readings and interactions reached 15 million.

Multilingual Media Channels for Global Distribution 多语言媒体渠道全球传播





BEYOND



>>> INDUSTRY EXPERTS & BUSINESS LEADERS



张玉卓 YUZHUO ZHANG

中国科协分管日常工作副主席、书记处第 一书记,中国工程院院士 一书记,中国工程院院士 Member, Chinese Academy of Engineering; Executive Vice President & Chief Executive Secretary; China Association for Science and Technology (CAST)



赵玉沛 YUPEI ZHAO

中华医学会会长,中国科学院院士,北京协和医院名誉院长 President of Chinese Medical Association, Academian of Chinese Academy of Sciences, Honorary President of Peking Union Medical College Hospital



戚发轫 FAREN OI

空间技术专家,神舟号飞船首任总设计师,中国工程院院士
The first Chief Designer of the
Shenzhou Spacecraft, Academician of Chinese Academy of Engineering, an expert in space technology



钟南山 NANSHAN ZHONG

中国工程院院士,广州实验室主任,国家呼吸 系统疾病临床医学研究中心主任 Academician of Chinese Academy of Engineering, Director of Guangzhou Laboratory, Director of National Clinical Research Center for Respiratory Disease



赵白鸽 BAIGE ZHAO

十二届全国人大外事委员会副主任委员,中国社会科学院"一带 一路"国际智库专家委员会主席,蓝迪国际智库专家委员会主席 Vice Chair of the 12th NPC Foreign Affairs Committee; Chair of the Advisory Committee of BRI International Think Tank of Chinese Academy of Social Sciences; Chair of the Advisory Committee of RDI



常启德 SIDDHARTH **CHATTERJEE**

联合国驻华协调员 **UN Resident Coordinator in China**



马蔚华 WEIHUA MA

社会价值投资联盟理事长,原招商银行行长 **Chairman of China Alliance of Social** Value Investment, Former President of China Merchants Bank



郭台铭 TERRY GOU

鸿海富士康科技集团创办人 Founder of Foxconn



董明珠 MINGZHU DONG

珠海格力电器股份有限公司董事长兼总裁 Chairperson of the Board and President of Gree Electric Appliances, Inc. of Zhuhai



肖松 SONG XIAO

西门子全球执行副总裁、西门子大 中华区总裁兼首席执行官 Global Executive Vice President and President and CEO of Siemens Greater China



陈心颖 JESSICA TAN

平安集团联席首席执行官 Co-CEO and Group Executive of Ping An Group



张海鹏 HAIPENG ZHANG

中国建筑国际执行董事、行政总裁 CEO and Executive Director of China State Construction International



吴松 SONG WU

中国太平保险集团投资管理部总经理兼太平资本保险资产管理有限公司党委书记、总经理(拟任) General Manager of the Investment Management
Department of China Taiping Insurance Group and
Secretary of the Party Committee and General
Manager of Taiping Capital Insurance Asset
Management Co., Ltd. (to be appointed)



倪泽望 ZEWANG NI

深圳市创新投资集团党委书记,董事长 Chairman and Secretary of the Party Committee of Shenzhen Capital Group Co., Ltd.



廖宜建 DAVID LIAO

汇丰亚太区联席行政总裁 **Co-Chief Executive** Asia-Pacific at HSBC



LESLIE MAASDORP

新开发银行副行长兼首席财务官 **Vice President and Chief Financial** Officer of the New Development Bank

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毛志兵 ZHIBING MAO

中國建築集團有限公司 原總工程師、戰略研 究院特邀研究員 former chief engineer at China State Construction Engineering Corporation Ltd.(CSCEC), Distinguished Fellow of Strategy Institute of CSCEC



顾宏地 BRIAN GU

小鹏汽车副董事长兼总裁 Vice Chairman and President of XPENG Motor



王有为 YOUWEI WANG

中國城市科學研究會 綠色建築與節能專業委員會主任 Director of the Green Building and Energy Conservation Professional Committee of China Urban Science Research Association



SCOTT BEAUMONT

谷歌亚太区总裁 President of Google Asia Pacific



威廉・哈兹尔廷 WILLIAM A. **HASELTINE**

艾社康董事长、主席、中美健康峰会组织理事长 Founder, Chairman and President of ACCESS Health International



陈志 ZHI CHEN

普洛斯中国副董事长 Vice Chairman of GLP China



PHILIPP VISOTSCHNIG

空中客车中国公司副总裁兼首席财务官 **CFO of Airbus China**



RAYMOND TEH

NVIDIA亚太区销售与营销副总裁 Vice President at NVIDIA, APAC





艾德维 DAVID AIKMAN

前世界经济论坛大中华区首席代表官 Former Chief Representative Officer, Greater China World Economic Forum



张俊波 JUNBO ZHANG

Unity大中华区总裁 President of Unity China



汪丛青 ALVIN WANG **GRAYLIN**

HTC中国区总裁 President of HTC China



尹烨 YE YIN

华大集团首席执行官,华大基因副董事长,深 圳标准化协会会长 CEO of BGI Group, Vice Chairman of BGI Gene, President of Shenzhen Association

for Standardization



回爱民 AIMIN HUI

复星医药执行总裁、全球研发中心总裁兼首

席医学官
Executive President of Fosun Pharma,
President of Global R&D Center and **Chief Medical Officer**



杨嘉明 JIAMING YANG

丽珠生物常务副总经理 **Executive Deputy GM of Livzon Pharm**



薛武军 WUJUN XUE

华为数字能源全球市场<u>总经理</u> General Manager of Global Marketing for Huawei Digital Power Technologies Co., Ltd



李思卫 SHERMAN LEE

福布斯中国董事长、首席执行官 Chairman and CEO of Forbes China



王思振 SICHEN WANG

泛生子联合创始人及首席执行官 Co-founder and CEO of Genetron Health



TIGER WANG

LVMH Digital Asia 电子商务与创新主管 Head of Ecommerce & Innovation, LVMH Digital Asia



周健 JAMES ZHOU

微软加速器 北亚区CEO CEO of Microsoft Accelerator North Asia



谢安 ALLAN XIE

德勤中国气候变化与可持续发展服务主管 合伙人/德勤中国华北区副主管合伙人 Managing Partner of Deloitte China Climate Change and Sustainability Services



MICHIHIKO KASAI

KDDI开放式创新基金总经理 Head of China in Corporate Venture Capital at KDDI



沈强 QIANG SHEN 将门创投创始合伙人兼CTO Founding partner and CTO of Jiangmen Ventures



JONAS SVENSSON 联合国项目事务厅科技和创新全球负责人 Head of Global Innovation and Technology, UNOPS



JINGBO HUANG 联合国大学澳门研究所所长 Director of UN University Research Institute in Macau



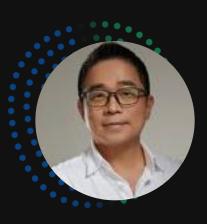
潘昊 ERIC PAN 柴火创客空间创始人 Founder of Chaihuo Maker Space



李文楣 WENMEI LI 深圳迈瑞生物医疗电子股份有限公司 董 事会秘书 Secretary of the Board of Directors of Shenzhen Mindray Biomedical Electronics Co., Ltd.



樊琳 LIN FAN 江苏恒瑞医药股份有限公司 高级总监 Senior Director, Jiangsu Hengrui Pharmaceutical Co., Ltd.



刘东奇 DONGQI LIU 3Glasses 总经理兼C00 General Manager and C00 of 3Glasses



RITA YU Soul App 全球产品负责人 Head of Global Product at Soul App



彭志辉 ZHIHUI PENG华为昇腾边缘智能技术专家,开源社区活跃贡献者,互联网上用名〝稚晖君"Huawei
Shengteng Edge Intelligence Technology
Expert, active contributor to the open source community



佟巍 WEI TONG 极飞科技国际事务高级总监,品牌 部负责人 Head of Public Relations and Global Affairs at XAG



郭亮 LIANG GUO 吉利科技沃飞长空CEO President and Chief Scientist of AEROFUGIA



HIDEFUMI ARAKI R&D战略部长,全球产品研发战略,资生堂 Vice President, Global R&D Strategy, Shiseido

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>>> ACADEMIANS & ACADEMICS



肖緒文 XUWEN XIAO

中國工程院院士、中國建築股份有 限公司 首席專家 Academician of Chinese Academy of Engineering, Chief Expert of China State Construction Engineering Corp



欧启水 QISHUI OU

中华医学会检验医学分会常委,福建医科大学第一医院 Standing Committee of the Chinese Medical Association of Laboratory Medicine, The First Affiliated Hospital of Fujian Medical University



联合国秘书长技术问题特使办公室 高级项目官员 Senior Programme Officer, Office of the UN Secretary-General's Envoy on Technology



孟建民 JIANMIN MENG

中國工程院院士、深圳市建築設計研究總院有 限公司董事長及總建築師 Academician of Chinese Academy of Engineering, Chairman and Chief Architect of Shenzhen General Institute of Architectural Design Research Co. Ltd.



范玉华 YUHUA FAN

神经病学分会脑血管病学组副组 长,中山大学附属第一医院 Vice Chairman of Cerebrovascular Disease Group of Neurology Section, The First Affiliated Hospital of Fujian Medical University



ROBERT OPP

联合国开发计划署、首席数字官 Chief Digital Officer, UNDP



岳清瑞 QINGRUI YUE

中國工程院院士、北京科技大學城鎮化與城 市安全研究院院長 Academician of Chinese Academy of Engineering,
President of Urbanization and Urban
Safety Institute of University of Science and Technology Beijing



汪萱怡 XUANYI WANG

复旦大学生物医学研究院 教授 Professor, The Institute of Biomedical Sciences (IBS), Fudan



代云路 YUNLU DAI

澳门大学健康科学学院助理教授,博士生导师 Assistant Professor, Faculty of Health Sciences, University of Macau



张旭 XU ZHANG

中国科学院 院士 广东省智能科学与技术研 究院 院长 Academician of Chinese Academy of Sciences,

President of Guangdong Institute of Intelligent Science and Technology



CARL A. RUST

贺耘 YUN HE

深圳湾实验室百瑞创新中心主任;重庆 大学药学院教授、博导、国家特聘专家 Director of BayRay Innovation Center, Shenzhen Bay Laboratory;

Professor, PhD Tutor, National

Specially Enlisted Expert, Chongqing University's School of Pharmaceutical Sciences

美国佐治亚理工学院副校长;北京 国际技术交易联盟国际理事会理事 Executive Director of Industry Engagement and Business Development, University of Massachusetts System



钱朝南 CHAONAN QIAN

广州泰和肿瘤医院院长、中山大学肿瘤防治 中心教授 President of Guangzhou Concord Cancer Center, Professor of Sun Yat-Sen University

Cancer Hospital



PLINIO INNOCENZI

意大利萨萨里大学化学材料学院教授 Full Professor of Materials Science at University of Sassari, Italy





董乐 LE DONG

北京通用人工智能研究院常务副院长兼副理事长、国际计算机协会 (ACM) 人工智能专业委员会中国区主席,ACM中国理事会常务理事 Executive Vice President and Vice Chairman of Beijing General Artificial Intelligence Research Institute, Chairman of the China Region of the International Computer Association (ACM)



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>>> GLOBAL INVESTORS



张磊 LEI ZHANG 高瓴创始人 Founder of Hillhouse



熊晓鸽 HUGO SHONG IDG资本创始董事长 Founder of IDG Capital



李开复 KAI-FU LEE 创新工场董事长兼首席执行官 Chairman and CEO of Sinovation Ventures; President of Sinovation Ventures Artificial Intelligence Institute



吴亦兵 YIBING WU 淡马锡全球企业发展联席总裁, 中国区总裁
Co-President, President of
China at Temasek Global **Corporate Development**



宓群 JAMES MI 光速中国创业投资基金创始合伙人 Founding Partner of Lightspeed China Partners



童士豪 HANS TUNG 纪源资本管理合伙人 Managing Partner at GGV Capital



蔡李成美 CHRISTINE TSAI 500 Startups创始合伙人兼首席执行官 CEO and Founding Partner of 500 Global



高哲铭 AMIR GAL-OR Infinity集团创始人及管理合伙人 Founder & Managing Partner of Infinity Group, Chairman of INNONATION



QUINN LI 高级副总裁兼全球负责人 Senior VP and Global Head, Qualcomm Ventures



陈永岚 EDDIE CHEN 欧瑞泽基金资深合伙人兼亚太中国区总裁 Managing Director and Head of China & Asia, EURAZEO



周炜 WEI ZHOU 创世伙伴资本创始合伙人 Founding Partner of China Creation Ventures (CCV)



黄榆镔 YI PIN NG 云启资本创始合伙人 Founding Partner YUNQI Partners



吴启楠 CARL WU 新风天域创始人兼CEO Co-Founder and CEO of New Frontier Group.



吕东 DONG LYU 高瓴资本董事总经理 **Managing Director of Hillhouse**



黄喆君 EUGENE HUANG 中国区执行总经理,淡马锡投资事业部 Managing Director, China Investment Group, Temasek



张键 JIAN ZHANG 深创投集团副总裁 Vice President of Shenzhen Capital Group Co., Ltd.



张琤 ZHENG ZHANG 光大控股母基金董事总经理 Managing Director of Everbright



沈晶 SHARON SHEN

TPG 资本,董事总经理
中国区运营负责人

TPG Capital, Managing Director
China Operating Head



李晶 JING LI L Catterton董事总经理、人民币基金负责人 Managing Director, Head of RMB Fund at L Catterton



董中浪 ZHONGLANG DONG 隐山资本管理合伙人 Managing Partner at Hidden Hill Capital



闵万里 WANLIMIN 北高峰资本及坤湛科技创始人兼CEO Founder and CEO of North Summit Capital and Quad Talent Technology



PATRICK GROVE 联合发起人、首席执行官 Chairman and CEO of Catcha Investment Corp



THOMAS TSAO 联合创始人,戈壁创投 Co-founder of Gobi Partners



李竹 ZHU LI 英诺天使基金创始合伙人 Founding Partner of Innoangel Fund



周丽霞 LIXIA ZHOU 金慧丰资本董事长 President of JHF Investment



麦刚 GANG MAI 创业工场创始人 Founder of VenturesLab



冯龙 LONG FENG 深圳高新投投行部董事总经理 Managing Director, Investment Banking Department, Shenzhen High-Tech Investment



何瑞怡 MATILDA HO 食芯资本管理合伙人 Founder and Managing Director of Bits x Bites



刘小鹰 STEVE LAU 老鹰基金创始人 Founder and Managing Partner of Eagles Fund



钱慰祖 JEFF CHIENPlug and Play全球高级副总裁、中国区合伙人
SVP and China Partnership of
Plug & Play Tech Center



杨守彬 SHOUBIN YANG 春光里&丰厚资本创始合伙人 Founding Partner of Fenghou Capital



方誉瑾 YUJIN FANG 芳晟股权管理合伙人 Managing Partner Fang Fund Partners



MARCUS YEUNG 创始人兼首席执行官 CEO and founder at SEAbridge Partners



森下隆 TAKASHI MORISHITA 风险投资总经理,旭化成 GM of Corporate Venture Capital, AsahiKasei



AARON TSAI 创始人,MAS资本 Founder of MAS Capital



MICHAEL ZHU Accathon Capital创始人 兼管理合伙人 Founder and Managing Partner at Accathon Capital



LEYU ONG 股票资本市场全球负责人,新加坡 证券交易所 Director of Equity Capital Market at SGX



伍旻锋 MINFENG WU 鼎晖投资 董事总经理 Managing Director at CDH Investment

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BEYOND VIRTUAL 2021

CROSS-BORDER ONLINE TECH FORUMS









- Global Tech Investment Trends
- Future of Retail
- Artificial Intelligence
- Smart Manufacturing/IoTs
- Rethinking Recovery
- Gaming Industry
- Southeast Asia Economy
- Impact Investment
- Sustainability Tech
- Sustainable Development Goals
- Metaverse
- NFTs
- SPAC



Malaysia

Pakistan
Philippines
Singapore
Thailand
United Kingdo

United Kingdom United States Vietnam

Hong Kong SAR, China









BEYOND





























GLOBAL INFLUENCERS

大咖云集



开幕式OPENING









CLOSING 闭幕式

50+

100+

150+

Academics 专家学者 Venture Capitalists Tech a 投资人

Tech and Business Leaders 行业领军人物



















SDG SUMMIT 可持续发展目标峰会

GLOBAL INVESTMENT SUMMIT 国际投融资峰会



THEME FORUMS

主题论坛

Angel Investment 中国天使投资高峰论坛

Smart Mobility 未来出行论坛

Smart Logistics 绿色智慧物流论坛

Agriculture & Food Tech

农业食品科技论坛

Al Innovation 人工智能创新论坛

Women in Tech 科技女性论坛

BioTech 创新药及生物医疗技术 论坛

Smart Living 智慧生活论坛

Smart Healthcare

智慧医疗论坛

Medical Diagnosis Tech&Devices

医药医疗技术设备创新 论坛

Artificial Intelligent 人工智能论坛

Robotics 机器人论坛

Future Tech Product Reveal

创新技术发布活动

Green Economy 绿色经济论坛

Metaverse 元宇宙论坛

Architectural Tech 建筑科技论坛













More than 100 panel discussions on trending topics in the industries

近百场论坛活动,聚焦热门垂直行业话题











EXHIBITION AREA

展区盛况

Leading companies showcasing cutting-edge technologies 领军企业齐聚,前瞻科技未来



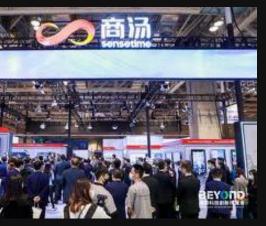




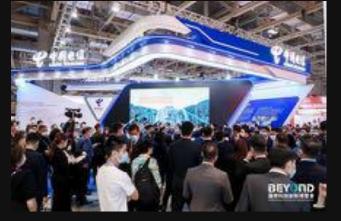


















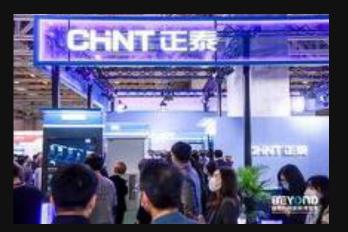
















ORGANIZERS

组织架构

主办单位



澳门科技总会 Macau Technology General Association

承办单位



动点科技





南光国际会议展览有限公司 Nam Kwong International Conference & Exhibition Co., Itd.,

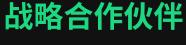
合办单位



商务部外贸发展事务局
Trade Development Bureau of Ministry of Commerce, PRC



国务院国资委规划发展局
The State-owned Assets Supervision and Administration Commission of the State Council





蓝迪国际智库 Research and Development International(RDI)



中国国际科技交流中心

China Centre for International Science and Technology Exchange (CISTE)



中华医学会 Chinese Medical Association

支持单位



澳门贸易投资促进局 Macao Trade and Investment Promotion Institute



广东省工商业联合会(总商会)
Guangdong Federation of Industry & Commerce



深圳市科技创新委员会 Shenzhen Science and Technology Innovation Commission



中关村发展集团



粤港澳大湾区企业家联盟
Guangdong-Hong Kong-Macao Bay Area
Entrepreneur Union



京澳经济文化交流促进会
Beijing-Macau Economic and Cultural Exchange
Promotion Association



广东省粤港澳合作促进会 Council for the Promotion of Guangdong-Hong Kong-Macao Cooperation



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NEW









WHAT TO EXPECT AT BEYOND EXPO 2022?

4,000+

Innovative Companies 创新公司 20,000+

Tech-minded professionals
科技创新追求者

250+

Global leaders 全球顶尖创新领袖 120+

Forums and meetings 主题活动及行业聚会 500+

Global media 全球媒体

1,000+ 1

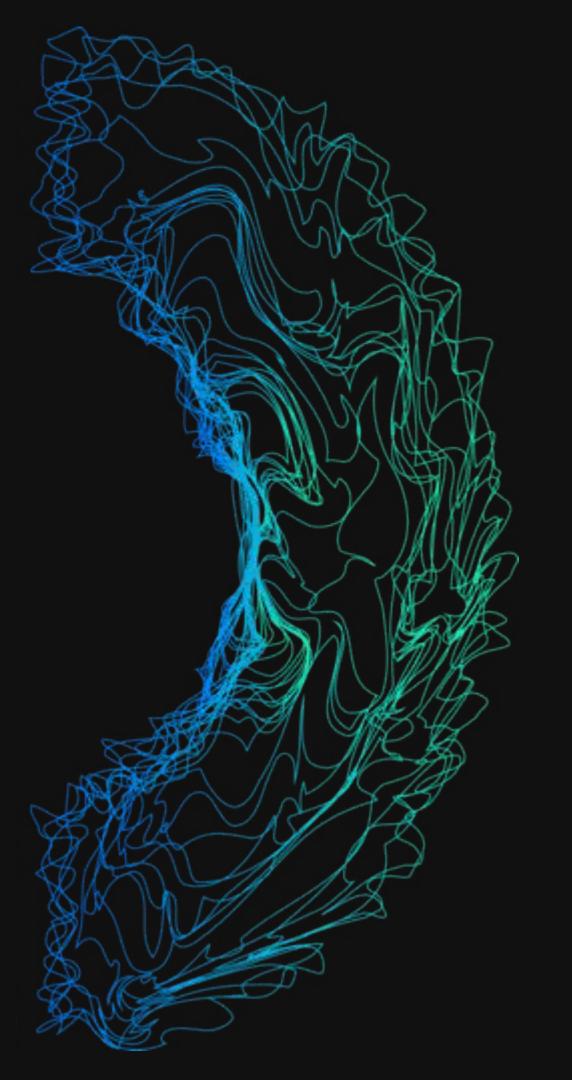
Exhibitors 参展企业 Countries and regions 国家和地区 40%

International attendees 国外参会者 500+

Global investors 全球投资人

BEYOND Expo 2022 will be held at the Venetian Macao Convention and Exhibition Centre, which offers approximately 50,000 square meters in space, enough to host more than 1000 exhibitors. We are expecting more Fortune 500 top international corporates, unicorns and emerging startups to participate this year. Industrial forums and networking sessions will be conducted concurrently as we look forward to connecting attendees from all walks of tech backgrounds with immersive interaction to boost the global tech scene in the APAC region.

BEYOND国际科技创新博览会2022 将在澳门威尼斯人金光会展中心设立近五万平的展区,我们期待来自中国、韩国、日本、泰国、马来西亚、新加坡、印度尼西亚、印度、土耳其等国家和地区的世界五百强、大型跨国企业、独角兽创新企业以及新型初创企业超1,000个展商参与,同时BEYOND 2022将举行超百场活动和对接会,期待来自全球的科技创新追求者参加,从企业、产品、资本、产业等全方位融合互动,共同促进亚太甚至全球的科技创新行业发展。





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